

Project Name: _____ Type: _____ Quantity: _____

INTENDED USE

The specification grade alcon lighting 31031 LED sign light fixture is designed to work outdoors. LED sign lighting provides practical and stylish light to exterior signs. Both models feature wattage and color temperature selectable switch.

FEATURES

Construction: Die-cast aluminum housing with Powder coat finish.

Lens: Plaid tempered glass with aluminum reflectors

Stem: Includes 32" stem

Cord Type: #18/3 AWG wire

Wattage: Fixture features wattage select switch located on the back of the fixture

Color Temperature: Color temperature switch from 3000K/4000K/5000K

Dimming: Non-dimmable

CRI: 80+

Voltage: 120~277VAC 50~60 Hz

Beam Spread: 60° for Medium | 35° for High

LED Life: 70,000 Hours

Operating Temperature: -40°F to 104°F

Warranty: 5 years carefree for parts & components (Labor not included)

Listings: IP65 Rated, Suitable for wet locations



Power Wattage Lumens

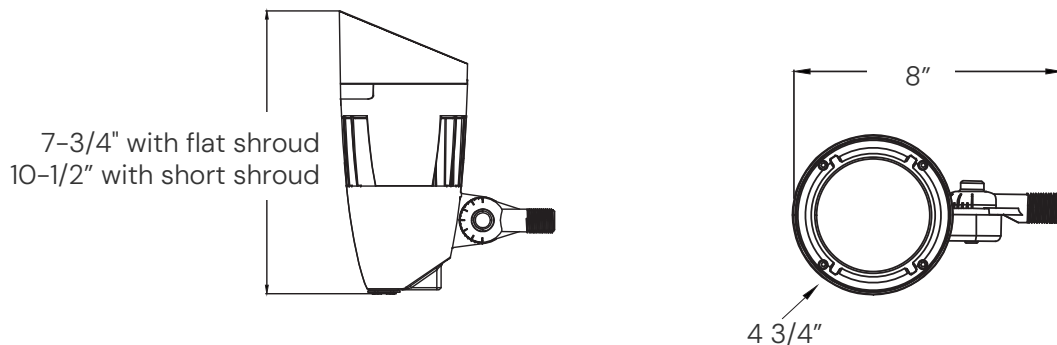
Medium	10W	1200L
	20W	2400L
	30W	3600L
High	30W	3600L
	40W	4800L
	50W	6000L



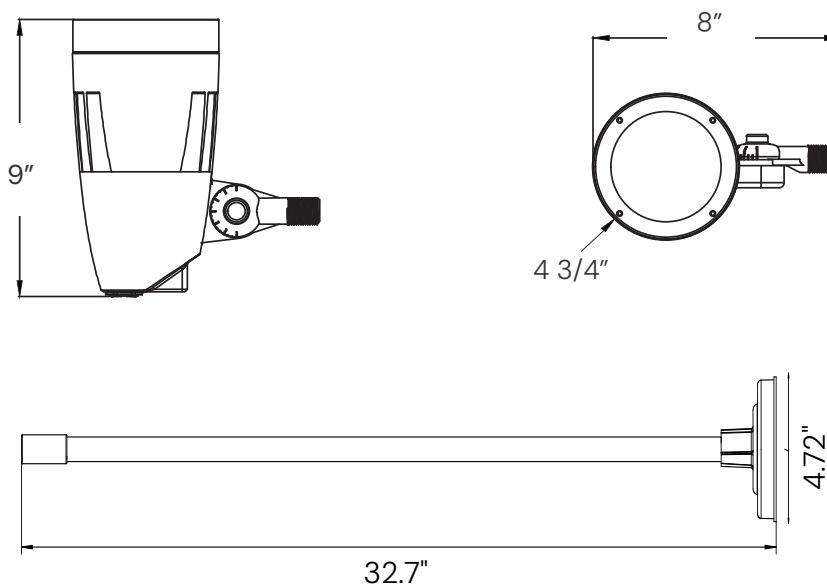
ORDERING INFORMATION Example: (31031-MD-WH-S)

Model	Wattage		Finish		Options	
31031	MD	10W/20W/30W	BR	Bronze	S Standard	Short Shroud
	HI	30W/40W/50W	BK	Black	F	Flat Shroud

31031-MD (Flat/Short Shroud)

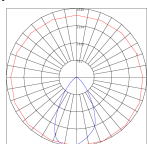
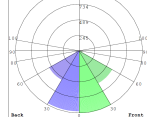


31031-HI (Flat Shroud)



PHOTOMETRICS:

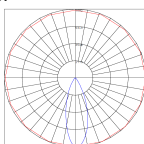
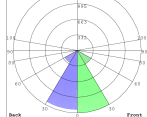
31031-MD



BUG Rating: B2-
U0-G0

PHOTOMETRICS:

31031-HI



BUG Rating: B3-
U0-G0



Side View
(with short
shroud)








Front View
(with short
shroud)



Back View
(with short
shroud)

COLOR TEMPERATURE GUIDE

				
2700K	3000K	3500K	4000K	5000K
WARM WHITE	SOFT WHITE GLOW	NEUTRAL GLOW	COOL WHITE GLOW	DAYLIGHT GLOW
friendly personal intimate	soft warm pleasing	sociable inviting non-threatening	neat clean efficient	bright cool alert
HOMES LIBRARIES RESTAURANTS	HOMES HOTEL ROOMS LOBBIES RETAIL STORES	EXECUTIVE OFFICES RECEPTION AREAS SUPERMARKETS	OFFICES CLASSROOMS MASS MERCHANDISERS SHOWROOMS	GRAPHICS INDUSTRY HOSPITALS GALLERIES BEAUTY SALONS
X	✓	X	✓	✓