

Alcon Lighting, Inc.  
2845 South Robertson Boulevard  
Los Angeles, CA 90034

July 24, 2020

Dear customers, friends and colleagues,

Since our founding, we've prided ourselves on challenging the status quo in the lighting industry and in everything we do.

As the nation faces millions of lost jobs and struggling industries, we're reaffirming our commitment to affordable, architectural-grade lighting and American craftsmanship.

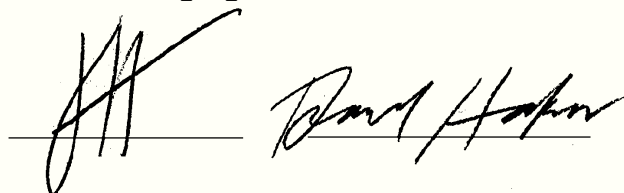
To this end, we've decided to reduce prices where possible. The goal; to help America's construction gather, build and maintain momentum.

[Our family business](#) was born in Southern California and it's a part of who we are. We believe that strong and healthy communities begin with thriving, local economies. From our packaging to our products, we strive to discover and source parts, components and supplies from American manufacturers. Our business makes and distributes products that add value at a fair price – in half the lead time of comparable commercial lighting products.

We are confident that, by the end of this crisis, we will emerge more united and enlightened than before.

Thank you for choosing to shop and work with Alcon Lighting.

Sincerely yours,

The image shows two handwritten signatures in black ink. The signature on the left is stylized and appears to be 'Jake'. The signature on the right is more legible and appears to be 'David Hakimi'. Both signatures are written over a thin horizontal line.

Brothers Jake & David Hakimi  
Co-Founders